

Fashion 特别策划

雪之

Snow Dream

从这幽静梦境，纷飞于绚烂的世界，一瞬间，一片纯净，繁华转身在无边无际的永恒。



SEAL

Canadian Seal Marketing Group Co., Ltd.

side 4



NAFFEM 20
10
THE LUXURY OUTERWEAR SHOW

SUMMARY
REPORT

Prepared for:
Canadian Fur Trade Development Institute Inc.
by:
Alan Herscovici, Executive Vice President

INTRODUCTION

The North American Fur & Fashion Exposition in Montreal is the largest fashion industry trade show in Canada. NAFFEM is also the only show in North America specializing in high-end outerwear fashion, and one of the most important wholesale fur marketing events in the world. NAFFEM has been consistently ranked by international buyers and exhibitors as one of the best organized international fur exhibitions. This was the 28th annual edition of the Montreal NAFFEM.

Reflecting a more optimistic mood in the market, the volume of exhibitors, buyers and orders taken all increased by about 10% over 2009 figures. Following is a summary of key business highlights of NAFFEM 2010, which was held at Place Bonaventure, May 2-4.



EXHIBITORS

A total of 90 manufacturers and other suppliers exhibited at the Montreal NAFFEM 2010 (up from 84 last year), representing more than 130 brands and collections. 70 per cent of exhibitors were Canadian companies; 25 per cent were American and 5 per cent were international.

58 per cent of exhibitors were showing primarily fur collections, while 19 per cent featured other types of outerwear (shearlings, leathers, fur-trimmed textiles), 14 per cent showed mostly accessories, and 9 per cent provided fur pelts, dressing/colouring, computer systems, media or other services. NEW: For the first time, all exhibitors (with contact & product profiles) will be available year-round on the new NAFFEM sourcing site: www.naffemsourcing.com.



BUYERS

Total NAFFEM attendance was 3,473, a 10% increase from last year. Most buyers were from the USA (45%) or various regions of Canada (53%) while two per cent came from Russia, Germany, Austria, Italy, Belgium and other countries.

FAIR ORGANIZATION

In a survey of exhibitors, they all rated the general organization of NAFFEM as "good" to "excellent", with over 90% judging it "excellent". Similar ratings were accorded to the buyer seminars, exhibitor trend shows and the opening night Gala Evening, which drew rave reviews.

OPENING NIGHT SHOW "JAZZ DE LUXE"

The opening night Fashion Gala Evening (Sunday, May 2nd) was attended by more than 400 manufacturers, buyers, designers, government representatives and fashion media. Major sponsors for the evening were Copenhagen Furs, the Quebec Government (Ministère du Développement économique, de l'Innovation et des Exportations), Canada Economic Development and the City of Montreal.

"Leader of the Year": Elliot LIFSON, president of the Canadian Apparel Federation and past-president of the Montreal Chamber of Commerce, was presented with the Fur Council of Canada's Maurice Memorial Award, in recognition of his outstanding work to promote and enhance the fashion industry. Mr. Michael Appelbaum, vice-president of the City of Montreal Executive Committee (and Mayor of Cote-des-Neiges/Notre Dame de Grace) was also in attendance.



Fourteen manufacturers and brands participated in the Opening Night Fashion

Show ("Jazz de Luxe!") including 11 Canadian companies and 3 international. The show also featured creations from 12 young European designers (sponsored by Copenhagen Fur), a new accessories collection from young Canadian designers sponsored by NAFA, and this year's Design Network featured designer (and "Project Runway Canada" winner) Sunny Fong. Photography from the show will be used to produce an electronic Trend Book and for media relations over the coming year, while a video of the show (including the Montreal/Jazz-themed electronic backdrop) will be sent to retailers across North America.



ON-SITE "EXHIBITOR Highlight" SHOWS

Twenty-one exhibitors (plus scenes from the new "Beautifully Canadian" collection and "NAFFEM Accessories") were shown in the Highlight Shows on the main stage of the exhibition hall, at noon on Sunday and Monday, with each show attended by some 300 buyers. 91% exhibitors who viewed these shows rated the quality as "good" to "excellent", with 87% applying the "excellent" rating. Trend show lunches were sponsored by American Legend (Sunday) and "Beautifully Canadian" (Monday). NAFFEM also received assistance for the production of the shows from the Government of Quebec (MDEIE) and Canada Economic Development.



SEMINARS

SUMMARY REPORT 2010

Fashion Trends: About 250 retailers attended the Monday morning (May 3) seminar, which featured an exciting overview of new fur design trends presented by noted Canadian fashion/marketing consultant Teresa Eloy. FCC's Alan Herscovici and FICA's Keith Kaplan updated the trade on the IFTF's "OA" program. (www.originassured.com)

Industry Strategies: About 300 people attended the Tuesday (May 4th) noon seminar which featured reports by NAFA Executive Director Tina Jagros ("Attracting Generation Y!"), American Legend CEO Joe Morelli ("Broadening the Brand!") and FCC Executive Vice-President Alan Herscovici ("Beautifully Canadian" and "Fur is Green" campaigns.)



DESIGN STUDENTS PROGRAM



"Fur Reinvented" is the Fur Council of Canada's program to encourage design students. New fur creations from Canadian design colleges were displayed in the Exhibition Hall, and Fur Council president Paula Lishman (with Fur Harvesters CEO Mark Downey) presented winning students with awards at a special ceremony preceding the Monday Exhibitor Highlight Show. Fur Harvesters Auction generously provided furs for the program, Mudry & Modern and Splendor did the processing, while Fourrures Jean Crisan and Wendi Ricci provided technical assistance for the winning design students. Diane Giroux was thanked for coordinating the competition for Nunavut Arctic College. The International Fur Trade Federation (IFTF) was also recognized as a sponsor with the Fur Council of Canada.

The 2010 winners were : Ryerson University : Heather CONSTABLE, École supérieur de mode de Montréal : Marilyne BARIL, Cégep Marie-Victorin : Amelie TREMBLAY (Grand Prize) and Marie-Sophie TETRAULT (Design Mention), Nunavut Arctic College: Rosie AUDLAKIAK.

PRESS CONFERENCE

The "SEAL" group hosted a well-attended press conference on May 3rd, to announce their new international marketing initiative. The group includes three major Canadian seal processing companies (Nu-Tan, C.G. Rieber Carino, and Ta-Ma-Su), with designs by Bente Haumann Andersen. Principals of the companies explained how seals are now also used for Omega-3 oil, meat and medical purposes. They also explained that the hunt is responsible and sustainable, with the north-west Atlantic harp seal herd (at 6.9 million animals) now estimated to be triple the size it was in the 1970s



BUSINESS PERSPECTIVE

As the trade emerges from a very difficult season, the cautious optimism that was evident in the exposition hall was reflected in the business done. 48% of exhibitors reported that business was better than last year, while 39% said that orders were similar to 2009 and 13% found business tougher. Of those reporting improved sales, their orders increased by an average of about 24% over last year.

44% of exhibitors reported opening new US or international accounts at the show; 25% said they opened new Canadian accounts.

The importance of NAFFEM was confirmed fact that, despite continuing concerns for the future, 78% of exhibitors reported that they intend to exhibit again next year, while 22% were still undecided.

NAFFEM 2011 dates will be: Sunday, May 1 - Tuesday, May 3, 2011.

RETAILERS' EAGERNESS TO BUY WAS EVIDENCED BY THE TRAFFIC THROUGH MANUFACTURERS' SHOWROOMS EVEN BEFORE THE FAIR OPENED. The event followed the shorter three-day format that was initiated last year, which worked well because of its smaller size. According to vendors, the fair could be rated a success under the circumstances. In anticipation of buyer resistance to higher prices necessitated by soaring skin costs, many showed even fewer mink coats than last year, used fewer pelts, made shorter pieces and cut back on some expensive detailing that required extra labor. There were more mixtures of furs and feathering through the use of fabric or leather.

THE CURRENCY EXCHANGE RATE ALSO WAS CONSIDERED A FACTOR, AS THE U.S. AND CANADIAN DOLLARS WERE ABOUT AT PAR DURING THE FAIR. This erased at least a psychological advantage the Americans enjoyed in former years. From a practical standpoint, the stronger Canadian dollar undercut what advantage sheared beaver might have enjoyed against sheared mink because beaver prices hadn't risen nearly as much as mink. The problem was that dressing facilities for beaver are limited and the process itself expensive – over \$40 per skin. Together with shearing and dyeing, the treatment was said to add about \$75 to the skin cost.

OVERALL ATTENDANCE AT THE FAIR WAS ABOUT 18% GREATER THAN LAST YEAR'S REDUCED NUMBER, BUT ALSO 8% HIGHER THAN THAT OF THE PREVIOUS YEAR. According to the official tally, there were 3,520 visitors, compared with 2,988 last year and 3,269 the year before. But, while the previous years' figures might have included more than one representative from a store or organization, more tended to come alone this year and get their work done in only one or two days.

NEW YORK MAY AGAIN HAVE A FUR MARKET TIME, WHICH FOR MANY YEARS WAS AN ANNUAL FIXTURE ON THE INTERNATIONAL FUR CALENDAR UNTIL IT FADED OUT SEVERAL YEARS AGO. The Fur New York organization is spearheading an effort to revive it as a June event and is preparing incentives to make it attractive to both domestic and foreign retailers, as it once was. The organization has scheduled the week beginning June 21 for manufacturers to have their new collections ready and has arranged for special discounted rates at several hotels in the area. In addition, if retailers book their rooms by June 3, FNY will subsidize a portion of their hotel costs for that week.

THE CONCEPT IS BEING SUPPORTED BY THE FUR INFORMATION COUNCIL OF AMERICA. FICA chairman Andre Ferber is encouraging retailers to plan their market trips for that week and wants manufacturers to be prepared to show their collections. FNY is planning several events for that week, including seminars. As previously noted, it has already scheduled its annual membership dinner and party for June 22, at which Edward Reich of ER Trading Corp. will be honored as its Man of the Year. For further information, as well as a list of participating hotels, retailers should contact FNY president John Petkanas at (212) 714-0645, or john@jonevonfurs.com.

AUCTION NOTES: Auction companies have begun scheduling their sales for the 2010-2011 season: **Kopenhagen Fur:** Dec. 15-16, 2010; Feb. 11-14, 2011; April 9-13; June 24-29, and Sept. 14-19. **Finnish Fur Sales:** Dec. 20-22, 2010; March 21-25, 2011; June 12-17, and Sept. 23-26. **North American Fur Auctions:** Feb. 17-23 and June 1-6. Dates are preliminary and subject to change.

side 3

SANDY PARKER Reports

WEEKLY INTERNATIONAL
FUR NEWS

VOLUME 34 ISSUE 13 (561) 477-3764 FAX (561) 826-7052 MAY 10, 2010

Dear Subscriber:

ACTIVITY AT THE NORTH AMERICAN FUR & FASHION EXPOSITION IN MONTREAL REFLECTED WHAT MANY ECONOMISTS LATELY HAVE BEEN SAYING: THE RECESSION HAS BOTTOMED OUT AND BUSINESS IS AGAIN HEADING UPWARD. Although the fair was not much bigger than last year's abbreviated rendition, the mood among both buyers and sellers was much more upbeat. American retailers, traditionally the backbone of the Montreal fair, abandoned the cautious optimism they exhibited last year and adopted a much more positive attitude. The successful selling season just ended left them with a bigger open-to-buy and more enthusiasm.

NOT THAT THEY THREW CAUTION TO THE WIND; THE FACT THAT PRICES WERE SUBSTANTIALLY HIGHER THAN A YEAR AGO CAUSED THEM TO PAUSE AND GIVE MORE THOUGHT TO THEIR

PURCHASES. But the business they did write, according to vendors, was even to as much as 20% to 30% more than last year. Much of this was tentative, pending a review of their notes and photos back home before sending in their confirmations, but this is normal procedure. And this year, more manufacturers captured their collections on video discs to be sent to their accounts to ease the decision-making process. A number of retailers interviewed said they found freshness beyond what they had seen in Hong Kong. And that those vendors who had done their homework got the lion's share of the business.

IN THIS ISSUE:

- *Mood Is Upbeat at NAFFEM
 - *Fair Draws Bigger Attendance
 - *Orders Reflect More Optimism
 - *N.Y. Market Time Reviving?
 - *FFS Sales Up, but Posts Loss
-

IN THE MAIN, RETAILERS WERE SEARCHING FOR FASHION ITEMS AND FRESH-LOOKING STAPLES AND ACCESSORIES, MOSTLY TO FIT INTO ESTABLISHED PRICE POINTS. They weren't planning to buy in any depth – because of the higher prices – but wanted a good representation that they could put before their clientele. They found more shorter lengths in both coats and jackets and less fullness, which they attributed to manufacturers' efforts to keep prices down. But they foresaw no difficulty in selling these versions because they went along with current fashion and with today's consumer lifestyles in general.

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FINNISH FUR SALES, AIDED BY SHARPLY HIGHER PRICES, TRIPLED ITS VOLUME IN THE SECOND QUARTER ENDED FEB. 28. The company reported euro sales amounting to the equivalent of \$35.7 million at the existing rate of exchange, compared to \$11.3 million in the previous year's quarter. This brought the six-month figure to \$67.1 million, an increase of 34%. The net turnover for the latest period rose 86% to \$4.7 million and for the first half was up 28% at \$9 million. Operating expenses, however, also were on the rise, reflecting increases in pensions and other costs. As a result, the company showed an operating loss of \$3.4 million for the quarter and \$4.4 million for the first half, both of which were less than the previous year's losses.

LOOKING AHEAD, THE COMPANY PREDICTS RESULTS IN THE SECOND HALF WILL BRING THIS FISCAL YEAR INTO THE BLACK. Noting this year's higher price structure and the fact that it will be offering more pelts than last year, it expects total volume and net turnover "will become clearly higher than in the previous financial year." The sharp improvement in bluefox prices will contribute to the bottom line when the pelts that were put into storage pending a price improvement are put on sale in June. The company expects market conditions to remain good "even if the rapid rise of prices also increases risk. The result for the entire financial year is estimated to be clearly profitable."

SEAL INTERESTS AND THEIR GOVERNMENTS ARE REDIRECTING THEIR MARKETING EFFORTS AS A RESULT OF THE BAN ON SEAL PRODUCTS BY THE EUROPEAN UNION. Their new target is the huge Chinese market. The Canadian Seal Marketing Group (CSMG) held its first marketing seminar and workshop in Yabaolu, where it attracted participants from about 50 manufacturing and retail operations in the Beijing area. The group consists of three processing companies, Nutan Furs, Inc., G.C. Rieber Carino, Ltd., and Tamasu. It is supported by the Canadian and Norwegian governments, with additional backing from the provincial governments of Quebec and Newfoundland. The three-day session covered the important role that the seal population – now estimated at over 6.9 million – plays in terms of the northern Canadian economy, particularly the aboriginal people. Hands-on demonstrations showed how to handle a variety of seal products, including skins, meat and oil, as well as styling and manufacturing garments for men and women. Other uses, such as bags, shoes, boots, furniture and decorative items also were demonstrated.

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MORE AUCTION NOTES: Copenhagen Fur will offer almost 5 million mink at its next sale, June 16-22. The collection, on show from June 11, will consist of 393,000 black; 1,150,000 glow; 1.1 million brown; 675,000 mahogany; 305,000 white; 310,000 pearl; 55,000 golden pearl; 90,000 palomino; 370,000 silverblue; 120,000 sapphire; 23,000 blue iris; 17,000 violet; 85,000 black cross; 173,000 various crosses; 13,000 stardust, and 13,000 jaguar. It also will offer 37,500 bluefox; 2,000 shadow/white fox; 2,200 silver fox; 3,600 blue frost fox; 1,400 various foxes; 2,000 red fox; 1,400 finnraccoon; 8,000 dressed Russian sable; 1,800 dressed Canadian marten; 3,500 stone marten; 1,200 fitch; 8,000 Greenland seal; 1,000 Canadian seal; 9,000 Afghan karakul, and 12,000 chinchilla.

FINANCIAL DEPT.: Hilco Industrial Europe will hold an online auction of assets of London dealer/broker Fein & Co., Ltd., May 10-13 on the instructions of the firm's administrator, MCR of London. It will include mink, fox and other furs as well as plates. For further information: feinandco@hilcoeurope.com.

VETERAN WILD FUR MERCHANT TED PAPPAS DIED UNEXPECTEDLY AT HIS HOME IN VANCOUVER MAY 3. The 89-year-old president and owner of Western Canadian Raw Fur Auction Sales was believed to be in good health and was still active in business and his investments. The company, founded by his father, began operating in 1913 in Prince George, B.C., moved to Vancouver in 1931 and to its present location 10 years later. Pappas began working for his father at the age of 15. After wartime service in the navy, he rejoined the company and subsequently took it over on his father's death. In addition to specializing in wild furs, he was instrumental in the genetic development of dark mink. He went into semi-retirement three years ago, when his marketing operations were merged into those of Fur Harvesters Auction of North Bay, Ont., and he remained as an advisor. His son, Constantine, joined him in 1969 as a teenager and later full-time as a university graduate. He now operates Pappas Furs as a manufacturer and retailer. Also surviving are his wife, Helen; another son, Ted; a daughter, Daphne, and four grandchildren. Cremation services were to be private.

Very truly yours,



2010年5月24日 纺织服装周刊市场版

May 24th 2010 TAweekly Market Page 天雅联合加拿大专家探讨皮草工艺

日前，北京雅宝路天雅大厦联合加拿大海豹营销组织举办了在中国的第一个海豹皮工艺及技术研讨会及培训课程。NUTAN FURS INC、GC RIEBER CARINO LTD 和 TA MA SU INC 三家海豹巨头公司的代表出席了此次研讨会，加拿大驻华大使馆官员 GRACE KIM 女士出席并明确表明了加拿大政府对此组织在中国进行市场推广的支持。

研讨会期间，三大海豹公司总裁亲自为来宾详细介绍了加拿大海豹制品悠久的历史文化，以及海豹在目前加拿大北部地区人们的经济生活中所起到的重要作用，并且和与会嘉宾欣赏了海豹皮的最新鞣制、染色、激光、印花、压模等各种国际领先工艺。国际著名皮草设计师 BENTE ANDERSEN 女士用大量实物和图片讲解了海豹皮服饰的设计理念，传授自己在海豹皮服饰设计上十多年的经验和技巧。在她看来，海豹皮非常适合塑造各种风格的服装及饰品，并且可以与许多其

他材质混搭。在 Bente 的设计产品中，囊括了男装、女装、童装、饰品、玩偶以及家居装饰产品，其风格不仅涵盖了近几年流行的军装风等时尚路线，更有运动、休闲、正装等各种风格。她手中的海豹皮色调自然、触感

柔软，偶尔还会出现一些令人惊喜的鲜亮色彩，像亮红色背心，以亮眼粉红染料装饰的海豹皮，加上以柔软小羊皮与丝质布料拼接而成的装饰细节，都是十分令人惊艳的创意设计。Bente 同时为与会嘉宾展示了 2010/2011 年秋冬季国际服饰的风格和趋势走向。

国际皮草工艺技术专家 ANDREA PFITZER 女士为来宾现场示范了服饰的具体工艺操作方法，例如切割、包边、缝合技术以及皮革和金属的组合等步骤，



■研讨会上，国际皮草专家为来宾详细介绍有关皮草工艺。

演示如何将海豹皮中的低等级产品，通过高效的现代技术手段实现皮草利用率的最大化。

研讨会还吸引了来自绥芬河、长春、肃宁、留史、大营、辛集、杭州、北京等地皮草行业的厂家、制造商参加。参加这次研讨会的还包括中国皮革协会副主任黄彦杰，国家皮革制品质量监督检验中心主任曹向军，中国食品土畜进出口商会代表林珊珊，丹麦哥本哈根拍卖会驻中国区经理陈伟贤等业内权威人士。(林林)

天雅联合加拿大海豹 研讨皮草工艺

本报讯 日前,雅宝路天雅大厦联合加拿大海豹营销组织举办了海豹皮工艺及技术研讨会及培训课程。期间,加拿大驻华大使馆官员 GRACE KIM、中国皮革协会副主任黄彦杰、国家皮革制品质量监督检验中心主任曹向军、中国食品土畜进出口商会代表林珊珊、丹麦哥本哈根拍卖会驻中国区经理陈伟贤、国内知名裘皮时尚杂志《奢求》执行主编王意等行业内权威嘉宾,以及 NUTAN FURS INC、GC RIEBER CARINO LTD 和 TA MA SU INC 三家海豹巨头公司出席了此次研讨会。该研讨会吸引了来自北京、杭州、长春、绥芬河、肃宁、留史、大营、辛集等地的厂家、制造商参加。

会议期间,三大海豹公司总裁亲自为来宾详细介绍了加拿大海豹制品悠久的历史文化,以及目前海豹在加拿大北部地区人们的经济生活中所起到的重要作用,并且和嘉宾欣赏了海豹皮的最新鞣制、染色、激光、印花、压模等各种国际领先工艺。国际著名皮草设计师 BENTE ANDERSEN 用大量实物和图片讲解了海豹皮服饰的设计理念,传授自己在海豹皮服饰设计上十多年的经验和技巧,在她看来,海豹皮非常适合塑造各种风格的服装及饰品,并且可以与许多其他材质混搭。在 BENTE 的设计产品中,囊括了男装、女装、童装、饰品、玩偶以及家居装饰产品,其风格,不仅涵盖了近几年流行的军装风等时尚路线,更有运动、休闲、正装等各种风格。国际皮草工艺技术专家 ANDREA PFITZER 为来宾现场示范了服饰的具体工艺操作方法,例如切割、包边、缝合技术,与皮革和金属的组合等步骤演示。(平宽)

2010年5月14日中国服饰报B25

May 14th 2010 CHINA FASHION WEEKLY B25

专业市场

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2010年5月14日 星期五 B25

联合加拿大海豹营销组织举行研讨会 雅宝路天雅大厦探寻海豹皮服饰新理念

本报讯 本报记者葛瀚君报道 4月27日至29日，雅宝路天雅大厦联合加拿大海豹营销组织举办了在中国的第一个海豹皮工艺及技术研讨会及培训课程。NUTAN FURS INC., GC RIEBER, CARINO LTD 和 TA MA SU INC 三家海豹巨头公司出席了此次研讨会，活动期间，加拿大驻华大使馆官员 GRACE KIM 女士出席并代表加拿大驻华大使馆发表了来宾欢迎词，明确表明了加拿大政府对此组织在中国进行市场推广的支持。

会议期间，三大海豹公司总裁亲

自为来宾详细介绍加拿大海豹制品悠久的历史、文化，以及海豹在加拿大北部地区人们经济生活中的重要作用，并且和嘉宾欣赏了海豹皮的最新制作工艺、染色、印花、压模等多种国际领先工艺。国际著名皮草设计师 BENTE ANDERSEN 女士用大量实物和图片讲解了海豹皮服饰的设计理念，传授自己在海豹皮服饰设计上的多年经验和技巧，在她看来，海豹皮非常适合自己的设计，海豹皮服饰常适合塑造各种风格的服装及饰品，并且可以与许多其他材质混搭。

在 Bente 的设计产品中，囊括了男装、女装、童装、饰品、玩偶以及家居装饰产品，其风格，不仅涵盖了近几年流行的军装风等时尚路线，更有运动、休闲、正装等各种风格。Bente 同时为与会嘉宾展示了 2010~2011 年秋冬季节国际服饰：致命诱惑，天衣完美，黑曜宝石，自然舒适，东部村庄，小镇之岩六种的风格和趋势走向。

国际皮革工艺技术专家 ANDREA PFITZER 女士为来宾现场示范了服饰的具体工艺操作方法，例如切割，包边，

缝合技术，以及与皮革和金属的组合等步骤的演示。另外，如何将海豹皮中的低等级产品，通过高效的现代技术手段实现皮革利用率的最大化，也是这次示范的重点。

该研讨会吸引了中国皮革行业来自绥芬河、长春、肃宁、留史、大营、军集、杭州、北京等地的厂家、制造商参加。参加这次海豹皮研讨会的还包括中国皮革协会副主任黄彦杰，国家皮革制品质量监督检验中心的曹向军主任，丹麦哥本哈根拍卖会中国区经理陈伟贤等行业内权威嘉宾。



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DES PARCS SANS ASPHALTE SUR LE PLATEAU-MONT-ROYAL

(page 03)

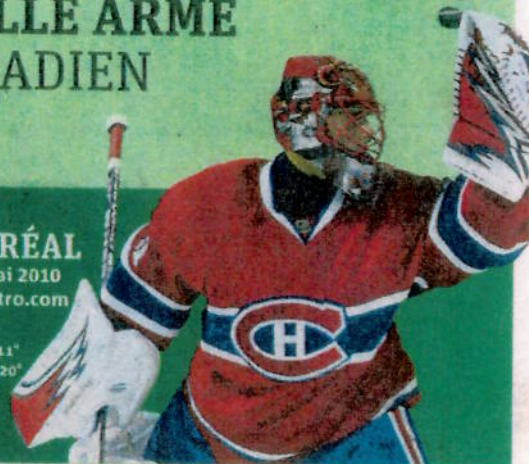
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(page 06)



LA TÉNACITÉ, NOUVELLE ARME DU CANADIEN

(pages 24-25)



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Le phoque s'exporte

► L'industrie du phoque a lancé hier à Montréal une collection de vêtements ► La Chine et la Russie sont les marchés visés par cette industrie (page 04)



► La collection Seal est l'oeuvre de la danoise Bente Houmann Andersen.

Pêche industrielle

Un tour du monde inquiétant

► La pêche industrielle fait des ravages autour du monde
► Un livre d'un auteur montréalais appelle à changer nos habitudes (page 08)

Gregory Charles chantera les Beatles

Le 6^e Mondial choral rendra hommage en juin au groupe britannique (page 16)



La télé serait néfaste à long terme aux jeunes enfants

(page 07)

Coup de feu au palais de justice de Montréal

(page 10)

méTRO

Fais le choix vert...

Bac-moi



PAGE 11

Les produits du phoque s'exposent

► L'embargo européen fait mal aux ventes ► La chasse a été mauvaise ► L'industrie lance sa griffe



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FOURRURE. Malgré la situation difficile, l'industrie du phoque présentait hier sa collection de vêtements, Seal, dans le cadre du Salon de la fourrure de Montréal. Cette dernière a déjà été lancée à Beijing en janvier. Avec la Russie, la Chine est en effet un marché prometteur pour les produits du phoque, surtout depuis que l'Europe a voté un embargo à cause des méthodes de chasse controversées.

«Les raisons invoquées par les Européens sont hypocrites, dénonce Bernard Guimont, président du Groupe canadien de mise en marché du phoque, créé fin 2009. Par exemple, les Néerlandais exterminent des milliers de rats musqués.» Évaluant le cheptel de phoques de l'est du Canada

à 7 millions et le seuil critique à 4,1 millions, les chasseurs estiment pratiquer une chasse respectueuse de l'espèce.

Ce n'est pas l'avis de certains animalistes comme Peta, dont des membres manifestaient devant le salon. «C'est une chasse non durable, où certains phoques sont dépecés encore vivants, prétend l'activiste Melissa Galanos. L'activité coûte désormais plus qu'elle ne rapporte et est dénoncée par une majorité de Canadiens.»

Outre l'industrie du vêtement, le phoque a des débouchés sur les marchés de la viande et des oméga-3.

Quotas

En 2010 les quotas de prises de phoques n'ont pas été atteints.

330 000

QUOTA POUR 2010



70 000

NOMBRE DE PRISES EN 2010

Médecine

Un chercheur grec étudie la possibilité d'implanter une valve aortique de phoque chez l'humain. Les résultats seraient plus intéressants que ceux obtenus par greffe d'une valve mécanique ou prélevée sur un porc.



► La collection de vêtements en fourrure de phoque est l'œuvre de la danoise Bente Houmann Andersen. Le groupe Peta en a profité pour manifester son mécontentement. (photo de droite)

Mobilisation pour l'étiquetage des OGM

OGM. Une coalition d'organismes de consommateurs, d'agriculteurs et de groupes environnementaux presse Ottawa de doter le Canada d'une politique d'étiquetage indiquant la présence d'organismes génétiquement modifiés (OGM) dans l'alimentation.

Cette mobilisation intervient alors que l'organisme des Nations unies chargé d'édicter des normes en matière d'agroalimentaire est réuni toute la semaine

à Québec.

La commission doit notamment se prononcer sur une proposition du Brésil qui recommande de laisser à chaque pays la liberté de procéder ou non à l'étiquetage.

Cette proposition, si elle est adoptée, écarterait les risques de poursuite par l'Organisation mondiale du commerce au motif de nuire aux règles du libre-échange.

«L'étiquetage est réclamé

par la majorité des consommateurs canadiens», a soutenu Benoît Girouard, de l'Union paysanne, qui est membre de la coalition.

Tara

Ottawa n'a pas pris position par rapport à la proposition brésilienne. Les associations craignent un alignement sur les États-Unis, qui s'opposent à une politique d'étiquetage.

«Le marché agroalimentaire est de moins en moins

OGM au Québec

En 2008 au Québec, les cultures OGM représentaient :

- 49 % des cultures de soya
- 59 % du maïs
- 85 % des cultures de canola (colza)

souverain au Canada du fait des nombreuses importations et exportations avec les États-Unis», a critiqué

M. Girouard.

La coalition a également remis en cause la rentabilité économique des cultures d'OGM.

«De plus en plus de cultures OGM sont bloquées aux portes de l'Europe, qui ne les accepte pas. Cela devient une tare commerciale», a estimé quant à lui Claude Tanguay, de l'Union des consommateurs, laquelle est également membre de la coalition.

● MATHILDE AZEROT



► Le Canada est le quatrième producteur mondial d'OGM.

Métro : Bombardier prévient Québec

MÉTRO. Le consortium composé des constructeurs Bombardier et Alstom en appelle au premier ministre Jean Charest dans le dossier du renouvellement des voitures du métro de Montréal, affirmant que le «maintien de l'emploi» sera en jeu s'il n'obtient pas l'important

contrat.

La STM pensait octroyer le contrat à Bombardier et à Alstom de gré à gré, mais a commencé à envisager la tenue d'un appel d'offres après avoir décidé de faire passer de 340 à 765 le nombre de voitures à acquérir.

LA PRESSE CANADIENNE

Risques au Canada

PÉTROLE. Le Canada est exposé aux mêmes risques que le golfe du Mexique en matière de déversement de pétrole par des plateformes pétrolières, et le pays devrait tirer des leçons de la marée noire qui touche les États-Unis, ont indiqué hier des experts en sciences de la mer.

LA PRESSE CANADIENNE



► Le Canada doit tirer des leçons de la catastrophe.

Charest soutient toujours Tomassi

FOLITIQUE. Le premier ministre Jean Charest a estimé hier que son ministre de la Famille, Tony Tomassi, était tout à fait légitime d'ignorer qu'une entreprise appartenant à son père avait obtenu un contrat pour rénover une garderie privée.

Lors d'un point de presse

à Chicago, où il participe à une conférence du secteur des biotechnologies, M. Charest a expliqué que M. Tomassi n'était plus actionnaire du Groupe Genco depuis son élection. «J'ai confiance en M. Tomassi», a-t-il dit.

LA PRESSE CANADIENNE